

REGULATIONS GOVERNING ADVERTISEMENTS IN THE MARKET BULLETIN

The purpose of The Market Bulletin classified ad section is to assist farmers in selling and buying agricultural land, products, equipment, supplies, livestock, etc.

In accordance with strict Postal Regulations that the West Virginia Department of Agriculture (WVDA) must abide by to keep its nonprofit mailing status, we reserve the right to edit and/or refuse all advertisements. All UPDATED Postal Regulations will appear in the Bulletin after publication of this leaflet. Regulations changed after the publication of this leaflet will appear as soon as possible in the Bulletin.

GENERAL REGULATIONS GOVERNING THE PLACEMENT OF ADVERTISEMENTS

Ads must relate directly to, or be a product of, today's farming enterprise.

Ads printed in the Bulletin cannot exceed six lines and must include the advertiser's first and last name (no farm/stable names) and complete mailing address. Phone/fax numbers and email addresses are optional.

Note: Be aware, ads submitted via phone that cannot be heard or understood, will not be placed in the Bulletin.

Only one notice per family will be accepted for any one category. However, a family may have an ad under other specific categories simultaneously.

Ads will be published only one time per submission. All ads may be submitted in writing; by phone, 304-558-2225 (ads will be accepted at this telephone number only); fax, 304-558-3131; or, email, marketbulletin@ag.state.wv.us or marketbulletin@wvda.us.

Only West Virginia residents or landowners may advertise. However, out-of-state residents who own land in West Virginia can advertise their West Virginia land if he/she sends proof of West Virginia land ownership, i.e. deed.

Ads for commercial dealers, brokers or similar businesses must be agricultural in nature.

SPECIFIC REGULATIONS GOVERNING THE PLACEMENT OF ADVERTISEMENTS

DEADLINES – Ad deadlines (date and hour) are published, 2 months in advance, in each issue of the Bulletin. All ads received after the stated deadlines will be placed in the following month's issue.

FARM SALES – Ads for land **MUST** be about farmland that is at least five acres in size and located within West Virginia. Farmland ads **MUST** include accompaniments

(house, barn, hayfield, garden, etc.), but no specifics; i.e., new kitchen, family room, etc. Ads for the sale or rental of farmland are acceptable from individuals, but **MUST** include the above. Advertisements for hunting land, commercial or city properties **CANNOT** be advertised.

FARM LABOR – Only employment/labor that pertains to an individual farm may be advertised. No companionship, personal care, commercial, industrial, professional or domestic employment. Professional equine trainers, riding lessons, etc., can be advertised.

FARM EQUIPMENT – Only farm machinery that has been used in an individual farming operation and is being sold by that same individual can be advertised. No trucks, cars, vans, campers or other autos; no backhoes (except 3-pt. hitch), dozers or other construction equipment; no lawn equipment; no parts.

Equipment used in stores, construction projects, maintenance, offices, entertainment, cars, trucks, mobile homes, airplanes and buses cannot be advertised.

ATTACHMENTS AND/OR PARTS – No parts (e.g., motors, engines, tires) of farm machinery may be advertised, but the complete piece of equipment can be advertised for parts.

MOWERS – Only mowers used for agricultural purposes are permitted; i.e., haymowing, brush hogging, orchards, pasture mowing, etc. Mower attachments for garden tractors are permitted if they are 30 inches or larger. No lawn mowers are accepted.

FARM ANIMALS – All farm animals must be advertised live weight.

GOATS/SHEEP – Goats and sheep are required to have official scrapie identification along with proper record keeping prior to change of ownership.

HOGS – Hogs from within West Virginia no longer require pseudorabies testing prior to change of ownership.

HORSES – Horses are required to have negative Coggins test within the past 12 months prior to change of ownership.

POULTRY – Ads for ornamental, wild or game birds and eggs cannot be advertised.

MEDICINAL PLANTS – Ads for ginseng, yellowroot, mayapple, etc., cannot be advertised.

NURSERY STOCK – Ads for nursery stock (including all woody stem perennial plants) cannot be accepted. Plants without roots, such as cut Christmas trees, can be advertised.

ANTIQUES – Books, jars, cooking utensils, furniture, farm tractors, dinner bells, etc., cannot be advertised.

SPORTING EQUIPMENT – Boats, guns, fishing rods and reels, bicycles, motorcycles, ATVs, campers, trailers, etc., cannot be advertised.

PROCESSED FOODS – Processed foods, food pro-

cessing equipment or related items and equipment cannot be advertised.

POWER UNITS – Ads for power units (gasoline, diesel or electric) cannot be accepted unless the units are to power a specific piece of farm equipment (i.e. power unit for a feed mixer).

ANIMALS OTHER THAN LIVESTOCK – Ads for cats, guinea pigs, hamsters, snakes, canaries, parakeets and similar pet-type animals cannot be accepted. Only dogs recognized by the AKC as herding or working or by the UKC as herding can be accepted this includes:

AKC Working: Akiti, Alaskan Malamute, Anatolian Shepherd, Bernese Mountain, Black Russian Terrier, Boxer, Bullmastiff, Cane Corso, Chinook, Doberman Pinscher, Dogue de Bordeaux, German Pinscher, Giant Schnauzer, Great Dane, Great Pyrenees, Greater Swiss Mountain, Komondor, Kuvasz, Leonberger, Mastiff, Neapolitan Mastiff, Newfoundland, Portuguese Water, Rottweiler, Saint Bernard, Samoyed, Siberian Husky, Standard Schnauzer and Tibetan Mastiff.

AKC Herding: Australian Cattle, Australian Shepherd, Bearded Collie, Beauceron, Belgian Malinois, Belgian Sheepdog, Belgian Tervuren, Border Collie, Bouvier des Flandres, Briard, Canaan, Cardigan Welsh Corgi, Collie, Entlebucher Mountain, Finnish Lapphund, German Shepherd, Icelandic Sheepdog, Norwegian Buhund, Old English Sheepdog, Pembroke Welsh Corgi, Polish Lowland Sheepdog, Puli, Pyrenean Shepherd, Shetland Sheepdog and Swedish Vallhund.

UKC Herding: Australian Kelpie, Belgian Shepherd, Bergamasco, Berger Des Pyrenees, Berger Picard, Bouvier Des Ardennes, Ca de Bestiar, Catalan Sheepdog, Ciobanesc Romanesc Carpatin & Mioritic, Croatian Sheepdog, Czechoslovakian Vlcak, Dutch Shepherd, English Shepherd, Icelandic Sheepdog, Lancashire Heeler, Lapinporokoirra, Louisiana Catahoula Leopard, Mudi, Polski Owczarek Nizinny, Portuguese Sheepdog, Pumi, Saarloose Wolfdog, Schapendoes, South Russian Shepherd, Stumpy Tail Cattle, White Shepherd.

GAME OR WILD ANIMALS AND THEIR PRODUCTS – Animals such as bears, deer, pheasant, camels, game bird eggs, furs, teeth, etc., and their products, cannot be accepted.

HOUSEHOLD APPLIANCES – Ads for refrigerators, freezers, stoves, mixers, pressure canners, walnut crackers, food processors, etc., cannot be advertised.

CRAFT ITEMS – Ads for quilts, rugs, dolls, jewelry, woodworking items, toys, etc., cannot be advertised.

MISCELLANEOUS SALES – Ads for riding habits or other clothes, books, snow blades, timber, firewood and sawmills cannot be accepted. Horse trailers can be advertised.

FISH SALES – According to the West Virginia Department of Natural Resources (DNR) you must have a permit to sell fish. Ads for fish sales cannot be published without a copy of the DNR license per ad submission.

AD PRICES

A price must be included with items being offered for sale. Ads submitted without a price will not be published.

RESPONSIBILITY

WVDA will make every effort to ensure that advertisers live up to their obligations. Those who do not use fair and ethical business practices in their transactions will be thereafter refused the privilege of advertising. However, neither WVDA nor its staff members shall be responsible for ads which appear in the Bulletin. The WVDA is not responsible for advertisement transactions.

WVDA is not responsible for the spelling of advertiser's names, unreadable names, etc., on written submissions and inaudible names, etc., on phone-in ads.

Apiary Sales	Hog Sales
Apiary Wants	Hog Wants
Cattle Sales	Horse Sales
Cattle Wants	Horse Wants
Equipment Sales	Plant Sales
Equipment Wants	Plant Wants
Farm Sales	Poultry Sales
Farm Wants	Poultry Wants
Goat Sales	Sheep Sales
Goat Wants	Sheep Wants
Help Wants	Miscellaneous Sales
Job Wants	Miscellaneous Wants

ADVERTISEMENT CATEGORIES

- When submitting mailed ads use the back of blank postcards or sheets of paper. Ads for different categories should be placed on separate blank postcards or sheets of paper.

- All ads must include advertiser's first and last name (no farm/stable names) and complete mailing address. Phone/fax numbers and email addresses are optional.

- Type or print plainly. Do not crowd words together. Avoid unnecessary words; give only the facts, avoiding promotional words.

- Resubmit listings by clipping previously published ads or rewriting.

- It is to the advertiser's advantage to submit ad(s) (including prices) as soon as possible.

- Mail written ads to: The Market Bulletin, WVDA, 1900 Kanawha Blvd., E., Charleston, WV 25305-0192.

The Market Bulletin
West Virginia Department of Agriculture
1900 Kanawha Boulevard, East
Charleston, WV 25305-0192

The Market Bulletin



Regulations Governing Advertisements



Walt Helmick
Commissioner

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